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Vineland

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Central New Jersey December 2023



Central New Jersey is the **37th** largest multifamily market with **141,934** completed units and **46,957** units in development, **9,018** of which have already broken ground.

New lease asking **rents** are at \$2,127, up 4.7% ▲ from the previous year placing Central New Jersey at 14th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,841** ▲ net units absorbed over the past twelve months. This is up **2,188** ▲ units from the previous year's gain of **1,653** ▲ absorbed units.

Employment in Central New Jersey has grown by 3.7% ▲ over the past 12 months, while hourly wages have fallen by -0.3% ▼ YoY to \$37.33 according to the *Bureau of Labor Statistics*.







