Mos

380

Allentown

Norristown

National

Mount Pocono

East

Stroudsb

Wilkes-Barre

Kutzt

Pottstown

Reading

Hazletor



Berwick

Bloomsburg

81

Lebanor

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Ephrata

Allentown-Bethlehem

Shamok

80

rg

Elizabethtown

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Raritan

Trento

Town

Warminster

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u> Allentown-Bethlehem December 2023

Allentown-Bethlehem is the **92nd** largest multifamily market with **34,419** completed units and **12,709** units in development, **1,022** of which have already broken ground.

New lease asking **rents** are at **\$1,618**, up **2.0%** from the previous year placing Allentown-Bethlehem at **56th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with $4 \blacktriangle$ net units absorbed over the past twelve months. This is down -46 \checkmark units from the previous year's gain of $50 \blacktriangle$ absorbed units.

Employment in Allentown-Bethlehem has grown by 1.6% ▲ over the past 12 months, while hourly wages have risen by 6.7% ▲ YoY to \$30.71 according to the *Bureau of Labor Statistics*.

Rent Growth YoY



