



---

# SSA Las Vegas 2018: Self Storage Market Fundamentals & Forecast

**Jeff Adler**

Vice President, Yardi® Matrix

An aerial, top-down view of a city grid. The buildings are represented as 3D models of varying heights and shapes, creating a textured, isometric appearance. The streets are visible as the spaces between the building footprints. The overall color palette is monochromatic, using shades of gray and white.

# Macroeconomic Outlook