

## Contacts

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## Jacksonville October 2023

Jacksonville is the 44th largest multifamily market with 116,777 completed units and 43,779 units in development, 16,101 of which have already broken ground.

New lease asking **rents** are at \$1,506, down -3.3% ▼ from the previous year placing Jacksonville at 114th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,245** ▲ net units absorbed over the past twelve months. This is up **1,618** ▲ units from the previous year's gain of **627** ▲ absorbed units.

**Employment** in Jacksonville has grown by **3.9%** ▲ over the past 12 months, while hourly wages have fallen by **-1.3%** ▼ YoY to \$31.26 according to the *Bureau of Labor Statistics*.









