

Myrtle Beach

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Wilmington September 2023



Wilmington is the **107th** largest multifamily market with **24,036** completed units and **18,686** units in development, **3,019** of which have already broken ground.

New lease asking **rents** are at **\$1,590**, down **-2.3% ▼** from the previous year placing Wilmington at **112th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -774 ▼ net units absorbed over the past twelve months. This is down -1,942 ▼ units from the previous year's gain of 1,168 ▲ absorbed units.

Employment in Wilmington has shrunk by -0.1% ▼ over the past 12 months, while hourly wages have risen by 9.1% ▲ YoY to \$31.73 according to the *Bureau of Labor Statistics*.







