

Contacts

Sep-23

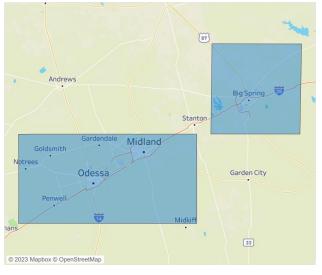
Jeff Adler Vice President Jeff.Adler@yardi.com Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Midland - Odessa September 2023

Midland - Odessa is the 103rd largest multifamily market with 28,389 completed units and 2,107 units in development, 250 of which have already broken ground.

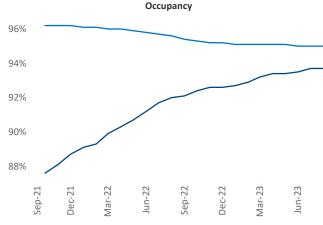
New lease asking **rents** are at \$1,356, up 12.3% ▲ from the previous year placing Midland - Odessa at 2nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,189** ▲ net units absorbed over the past twelve months. This is down **-991** ▼ units from the previous year's gain of **2,180** ▲ absorbed units.

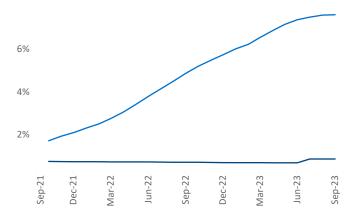
Employment in Midland - Odessa has grown by 4.1% ▲ over the past 12 months, while hourly wages have fallen by -4.1% ▼ YoY to \$33.24 according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Rent Growth YoY 18% 16% 14% 12% 10% 8% 6% 4% 2% 0% Sep-21 Mar-22 Jun-22 Sep-22 Jun-23 Sep-23 **Absorbed Completions T12**

