Palm Coast



Gainesville

Contacts

Jeff Adler Vice President Jeff.Adler@yardi.com

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Jacksonville September 2023



Jacksonville is the 44th largest multifamily market with 116,441 completed units and 44,042 units in development, **14,609** of which have already broken ground.

New lease asking **rents** are at \$1,524, down -1.9% ▼ from the previous year placing Jacksonville at 109th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **2,603** ▲ net units absorbed over the past twelve months. This is up 1,644 ▲ units from the previous year's gain of **959** ▲ absorbed units.

Employment in Jacksonville has grown by **4.2%** ▲ over the past 12 months, while hourly wages have fallen by -1.8% ▼ YoY to \$31.67 according to the Bureau of Labor Statistics.

