Jeff Adler

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Scranton-Wilkes-Barre August 2023

Scranton-Wilkes-Barre is the 119th largest multifamily market with 12,365 completed units and 789 units in development, 67 of which have already broken ground.

New lease asking **rents** are at \$1,449, up 1.5% ▲ from the previous year placing Scranton-Wilkes-Barre at 74th overall in year-over-year rent growth.

Multifamily housing demand has been negative with -3,344 ▼ net units absorbed over the past twelve months. This is down -3,305 ▼ units from the previous year's loss of -39 ▼ absorbed units.

Employment in Scranton-Wilkes-Barre has grown by 3.5% ▲ over the past 12 months, while hourly wages have risen by 0.7% ▲ YoY to \$24.93 according to the Bureau of Labor Statistics.









