

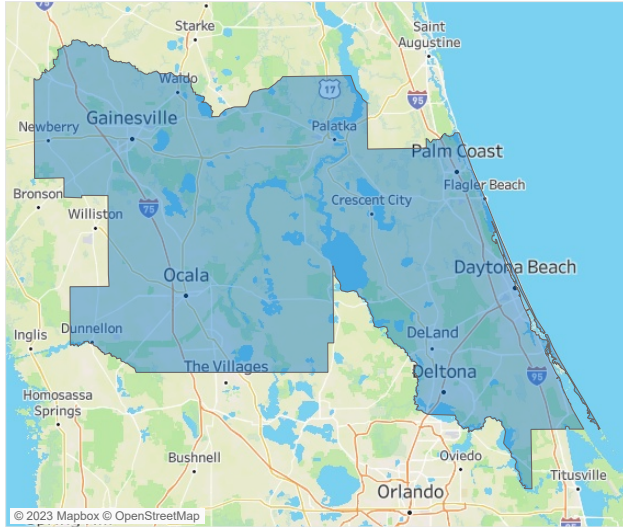


Jeff Adler  
Vice President  
[Jeff.Adler@yardi.com](mailto:Jeff.Adler@yardi.com)

#### Contacts

Razvan Cimpean  
SEO Engineer  
[Razvan-I.Cimpean@yardi.com](mailto:Razvan-I.Cimpean@yardi.com)

## North Central Florida August 2023



**North Central Florida** is the **64th** largest multifamily market with **57,904** completed units and **37,668** units in development, **5,862** of which have already broken ground.

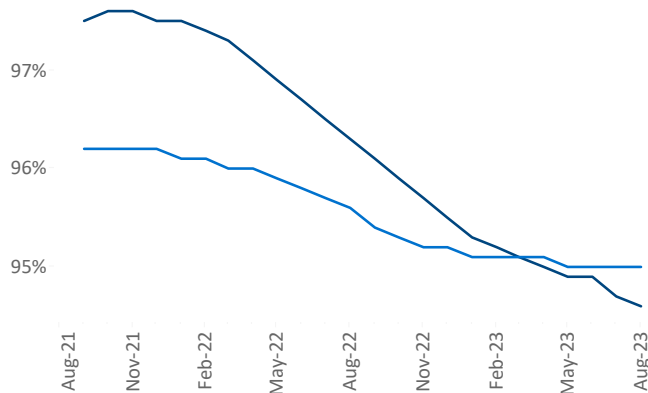
New lease asking **rents** are at **\$1,482**, up **1.0% ▲** from the previous year placing North Central Florida at **84th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **801 ▲** net units absorbed over the past twelve months. This is up **8 ▲** units from the previous year's gain of **793 ▲** absorbed units.

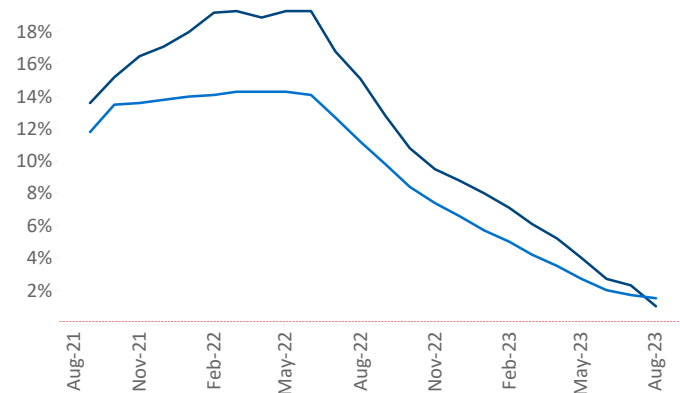
**Employment** in North Central Florida has grown by **2.8% ▲** over the past 12 months, while hourly wages have risen by **8.1% ▲** YoY to **\$27.36** according to the *Bureau of Labor Statistics*.

■ North Central Florida ■ National

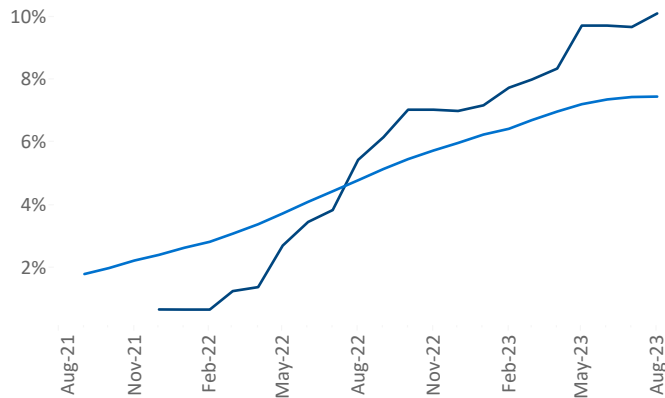
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

