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Vineland

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Central New Jersey August 2023



Central New Jersey is the **37th** largest multifamily market with **140,082** completed units and **47,024** units in development, **7,285** of which have already broken ground.

New lease asking **rents** are at \$2,109, up 6.0% ▲ from the previous year placing Central New Jersey at 13th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,507** ▲ net units absorbed over the past twelve months. This is up **1,210** ▲ units from the previous year's gain of **2,297** ▲ absorbed units.

Employment in Central New Jersey has grown by **4.0%** ▲ over the past 12 months, while hourly wages have risen by **2.3%** ▲ YoY to **\$36.94** according to the *Bureau of Labor Statistics*.







