

uque

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Madison

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Madison is the 71st largest multifamily market with 53,678 completed units and 24,416 units in development, 8,182 of which have already broken ground.

New lease asking **rents** are at \$1,474, up 9.6% ▲ from the previous year placing Madison at 2nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **5,649** ▲ net units absorbed over the past twelve months. This is up **4,142** ▲ units from the previous year's gain of **1,507** ▲ absorbed units.

Employment in Madison has grown by **1.7%** ▲ over the past 12 months, while hourly wages have risen by **4.1%** ▲ YoY to **\$33.55** according to the *Bureau of Labor Statistics*.







