

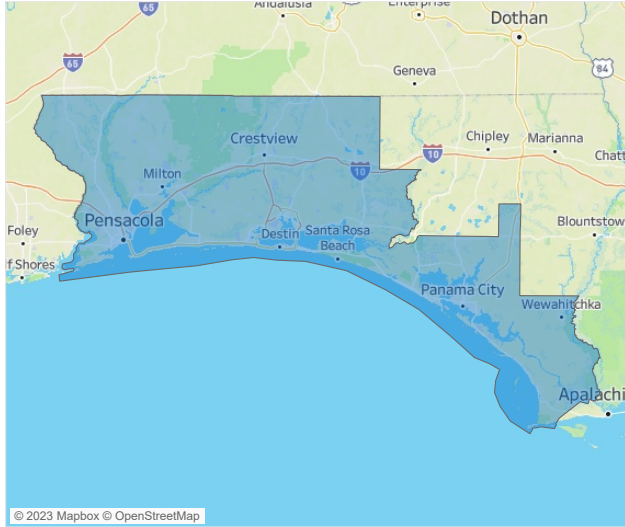


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Pensacola
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Pensacola is the **85th** largest multifamily market with **40,055** completed units and **25,222** units in development, **1,358** of which have already broken ground.

New lease asking **rents** are at **\$1,562**, up **2.1% ▲** from the previous year placing Pensacola at **83rd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,333 ▲** net units absorbed over the past twelve months. This is up **166 ▲** units from the previous year's gain of **2,167 ▲** absorbed units.

Employment in Pensacola has grown by **2.8% ▲** over the past 12 months, while hourly wages have risen by **3.2% ▲** YoY to **\$28.16** according to the *Bureau of Labor Statistics*.

