

PHOENIX MULTIFAMILY



Strong Supply Dents Rent Growth, Occupancy

Phoenix's robust stock expansion continues to impact rates and occupancy. The average rate posted the weakest performance among major U.S. markets, down 2.8% year-over-year through April, to \$1,608. Meanwhile, the national figure decelerated to 3.2%, reaching \$1,709. Occupancy slid 130 basis points in the 12 months ending in March, to 94.0%, with a larger decline in the Renter-by-Necessity segment.

Unemployment stood at 2.9% in March, flat for four consecutive months, leading the state and U.S. figures, both at 3.5%. Employment grew by 3.1%, or 54,900 jobs, in the 12 months ending in February, with only trade, transportation and utilities contracting, down by 5,600 positions. Education and health services and leisure and hospitality led gains, and both are poised for continued growth. Moreover, Phoenix's industrial market continues to expand. Notable planned and underway projects include LG Energy Solution's \$5.5 billion battery-manufacturing complex and KORE Power's \$1.3 billion gigafactory.

Developers delivered 3,159 units this year through April and had an additional 33,201 units underway, with a substantial number of these slated for completion by year-end. Meanwhile, investment activity slowed, amounting to \$667 million year-to-date through April, for a price per unit that slid 25%, to \$241,227. However, the rate was still significantly above the \$178,275 U.S. figure.

Market Analysis | June 2023

Contacts

Jeff Adler

Vice President & General Manager of Yardi Matrix Jeff.Adler@Yardi.com (303) 615-3676

Ron Brock, Jr.

Industry Principal, Matrix JR.Brock@Yardi.com (480) 663-1149 x2404

Doug Ressler

Media Contact Doug.Ressler@Yardi.com (480) 695-3365

Author

Anca Gagiuc

Senior Associate Editor

Recent Phoenix Transactions

Tempe Station



City: Tempe, Ariz. Buyer: Alliance Residential Co. Purchase Price: \$110 MM Price per Unit: \$275,000

Lennox



City: Avondale, Ariz. Buyer: Knightvest Capital Purchase Price: \$103 MM Price per Unit: \$251,225

Ironwood at Happy Valley



City: Phoenix Buyer: Hamilton Zanze & Co. Purchase Price: \$90 MM Price per Unit: \$305,000

Mountain Park Ranch



City: Phoenix Buyer: LaSalle Investment Management Purchase Price: \$70 MM Price per Unit: \$291,729