Palm Coast



Gainesville

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Jacksonville is the 44th largest multifamily market with 113,112 completed units and 52,447 units in development, 12,408 of which have already broken ground.

New lease asking **rents** are at \$1,543, up 3.2% ▲ from the previous year placing Jacksonville at 95th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,580** ▲ net units absorbed over the past twelve months. This is down **-1,148** ▼ units from the previous year's gain of **2,728** ▲ absorbed units.

Employment in Jacksonville has grown by **4.7%** ▲ over the past 12 months, while hourly wages have fallen by **-3.0%** ▼ YoY to **\$31.98** according to the *Bureau of Labor Statistics*.







