

**Yardi® Matrix**

# Orlando Continues To Shine

Multifamily Report Winter 2018

**Rent Increases Persist**

**Job Growth Outpaces Nation**

**Transactions Hit Cycle Peak**



# ORLANDO MULTIFAMILY

Yardi® Matrix

## Market Analysis

Winter 2018

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## Central Florida Closes the Year in Style

Solid population and job gains are keeping Orlando's economy on track, along with generating rental demand and balancing out the city's rapidly growing multifamily pipeline. Investors didn't shy away from the metro in 2017. Rather, they pushed transaction volume to a cycle peak almost an entire quarter before year-end, signaling once more that the city's rental market is thriving.

Orlando added 26,200 jobs in the 12 months ending in September 2017, marking a 3.3% increase, well above the 1.9% national average. Employment gains were highest in the leisure-and-hospitality sector, followed by construction and transportation. Financial activities saw an uptick, too, adding 3,700 jobs year-over-year, mainly due to Deloitte's and ADP's recent expansions in the city. In addition to an overhaul of Interstate 4, there is a \$1.3 billion construction of a train station underway, along with a \$1.8 billion airport renovation, a handful of mixed-use developments and more than 8,300 multifamily units.

Some 5,200 units came online in 2017 through November, less than 500 of them in fully affordable properties, as developers continue to focus on upscale projects. This trend continues to put pressure on low- and middle-income residents, with working-class rents growing at a faster rate than those for higher-end communities. And as population growth further bolsters demand, Orlando rents are prone to above-trend growth for the foreseeable future.

## Recent Orlando Transactions

### 55 West



City: Orlando  
Buyer: LivCor  
Purchase Price: \$105 MM  
Price per Unit: \$227,766

### ARIUM Hunters Creek



City: Orlando  
Buyer: Bluerock Real Estate  
Purchase Price: \$98 MM  
Price per Unit: \$183,271

### ARIUM Metrowest



City: Orlando  
Buyer: Bluerock Real Estate  
Purchase Price: \$86 MM  
Price per Unit: \$168,627

### The District



City: Orlando  
Buyer: Ventera Realty  
Purchase Price: \$79 MM  
Price per Unit: \$184,706

### To Subscribe

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