

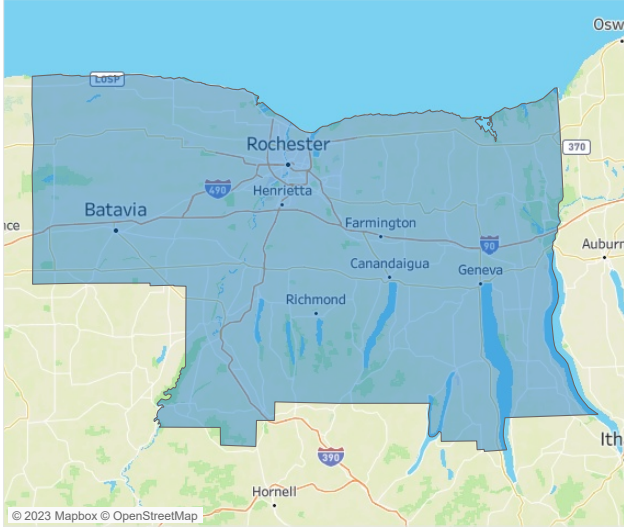


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Rochester  
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**Rochester** is the **64th** largest multifamily market with **64,181** completed units and **7,079** units in development, **1,332** of which have already broken ground.

New lease asking **rents** are at **\$1,324**, up **9.1%** ▲ from the previous year placing Rochester at **22nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **564** ▲ net units absorbed over the past twelve months. This is down **-163** ▼ units from the previous year's gain of **727** ▲ absorbed units.

**Employment** in Rochester has grown by **1.2%** ▲ over the past 12 months, while hourly wages have risen by **1.3%** ▲ YoY to **\$28.91** according to the *Bureau of Labor Statistics*.

