

BROOKLYN MULTIFAMILY



Brooklyn: Outlier In Cooling Rental Market

Brooklyn's multifamily market recorded strong performance at a time when most U.S. markets began seeing the effects of a slowing economy. Anchored by a New York City market that has proved more resilient than expected following pandemic-induced struggles, the borough's average rent rose 0.3% on a trailing three-month basis as of November, as the national rate contracted 0.1%. Meanwhile, occupancy was at one of the highest rates in the nation, with the average rate in stabilized assets at 98.6%.

New York City's job market is still recovering positions lost during the early stages of the pandemic, having added 359,200 jobs in the 12 months ending in September, up 5.8% year-over-year. That's well above the 4.2% national rate of employment growth. The \$1.2 billion redevelopment of the Brooklyn Development Center campus in East New York will add some 2,400 units of affordable housing to the borough, further boosting the local economy.

While heavily oscillating in average sales prices, Brooklyn's investment volume has had a fairly consistent 24 months, as 2022 kept pace with the prior year. Development in the borough has slowed down, with 2,067 units delivered in the first 11 months of the last year, accounting for 1.4% of existing rental inventory. Brooklyn has a mix of housing inventory including condos, co-ops and apartment buildings of fewer than 50 units, so trends will likely fluctuate due to the smaller sample size.

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Contacts

Jeff Adler

Vice President & General Manager of Yardi Matrix Jeff.Adler@Yardi.com (303) 615-3676

Ron Brock, Jr.

Industry Principal, Matrix JR.Brock@Yardi.com (480) 663-1149 x2404

Doug Ressler

Media Contact Doug.Ressler@Yardi.com (480) 695-3365

Author

Alex Girda Senior Editor

Recent Brooklyn Transactions

250 Gold



City: New York City Buyer: Kohlberg Kravis Roberts & Co. Purchase Price: \$225 MM Price per Unit: \$2,616,279

The Addison



City: New York City Buyer: Dermot Co. Purchase Price: \$142 MM Price per Unit: \$525,092

Tilden Hall



City: New York City Buyer: Signature Investment Group Purchase Price: \$46 MM Price per Unit: \$392,308