

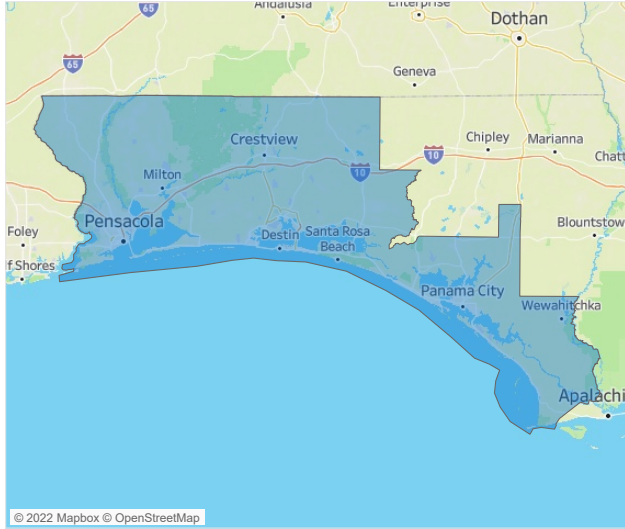


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Pensacola
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Pensacola is the **85th** largest multifamily market with **40,724** completed units and **22,254** units in development, **2,414** of which have already broken ground.

New lease asking **rents** are at **\$1,555**, up **6.0%** ▲ from the previous year placing Pensacola at **94th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,144** ▲ net units absorbed over the past twelve months. This is up **441** ▲ units from the previous year's gain of **2,703** ▲ absorbed units.

Employment in Pensacola has grown by **3.3%** ▲ over the past 12 months, while hourly wages have risen by **2.1%** ▲ YoY to **\$27.01** according to the *Bureau of Labor Statistics*.

