

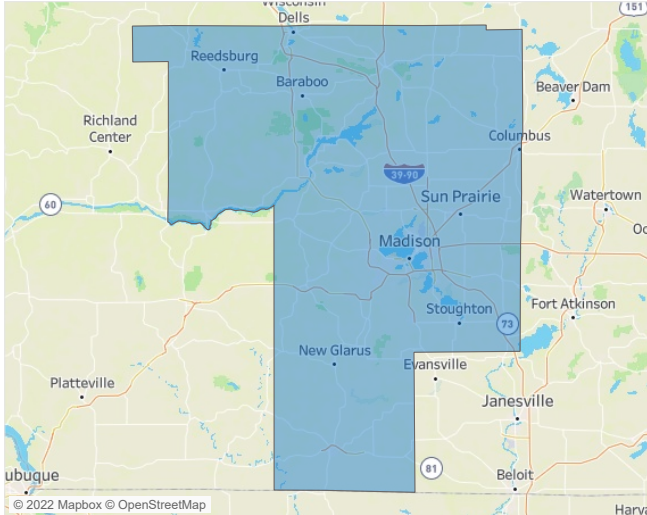


Jeff Adler
Vice President
Jeff.Adler@yardi.com

Contacts

Liliana Malai
Senior PPC Specialist
Liliana.Malai@yardi.com

Madison
August 2022



Madison is the **72nd** largest multifamily market with **52,318** completed units and **22,403** units in development, **7,847** of which have already broken ground.

New lease asking **rents** are at **\$1,412**, up **8.0% ▲** from the previous year placing Madison at **100th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,095 ▲** net units absorbed over the past twelve months. This is up **1,448 ▲** units from the previous year's gain of **1,647 ▲** absorbed units.

Employment in Madison has grown by **0.9% ▲** over the past 12 months, while hourly wages have risen by **3.2% ▲** YoY to **\$32.89** according to the *Bureau of Labor Statistics*.

