

Jeff Adler Vice President Jeff.Adler@yardi.com Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com

Contacts

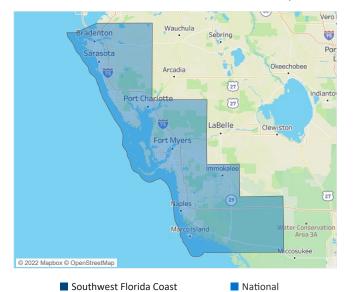
Southwest Florida Coast May 2022

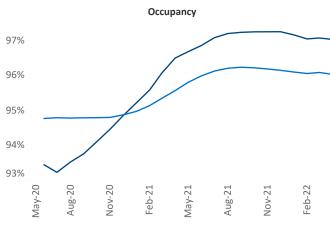
Southwest Florida Coast is the **53rd** largest multifamily market with **81,616** completed units and **55,909** units in development, **7,125** of which have already broken ground.

New lease asking **rents** are at \$1,974, up 28.3% ▲ from the previous year placing Southwest Florida Coast at 1st overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **5,828** ▲ net units absorbed over the past twelve months. This is down **-3,132** ▼ units from the previous year's gain of **8,960** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by **5.4%** ▲ over the past 12 months, while hourly wages have risen by **6.5%** ▲ YoY to **\$28.94** according to the *Bureau of Labor Statistics*.





Units Under Construction as % of Stock

Aug-21

8%

6%

4%

2%

May-20

Aug-20

Nov-20



May-22

Feb-22

Nov-21

