

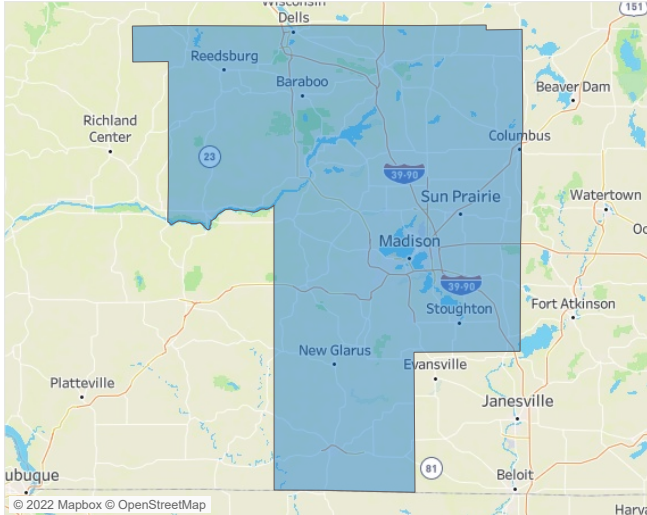


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Madison
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Madison is the **72nd** largest multifamily market with **51,774** completed units and **21,745** units in development, **7,510** of which have already broken ground.

New lease asking **rents** are at **\$1,385**, up **8%▲** from the previous year placing Madison at **112th** overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **1,797▲** net units absorbed over the past twelve months. This is up **683▲** units from the previous year's gain of **1,114▲** absorbed units.

Employment in Madison has grown by **1.5%▲** over the past 12 months, while hourly wages have risen by **3.3%▲** YoY to **\$32.25** according to the *Bureau of Labor Statistics*.

