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Contacts

Jeff Adler Vice President Jeff.Adler@yardi.com Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com

Central Coast March 2022



Central Coast is the **88th** largest multifamily market with **37,610** completed units and **10,984** units in development, **1,270** of which have already broken ground.

New lease asking **rents** are at \$2,323, up 15.1% ▲ from the previous year placing Central Coast at 38th overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **735** ▲ net units absorbed over the past twelve months. This is up **205** ▲ units from the previous year's gain of **530** ▲ absorbed units.

Employment in Central Coast has grown by **6.0%** ▲ over the past 12 months, while hourly wages have risen by **7.8%** ▲ YoY to **\$30.57** according to the *Bureau of Labor Statistics*.







