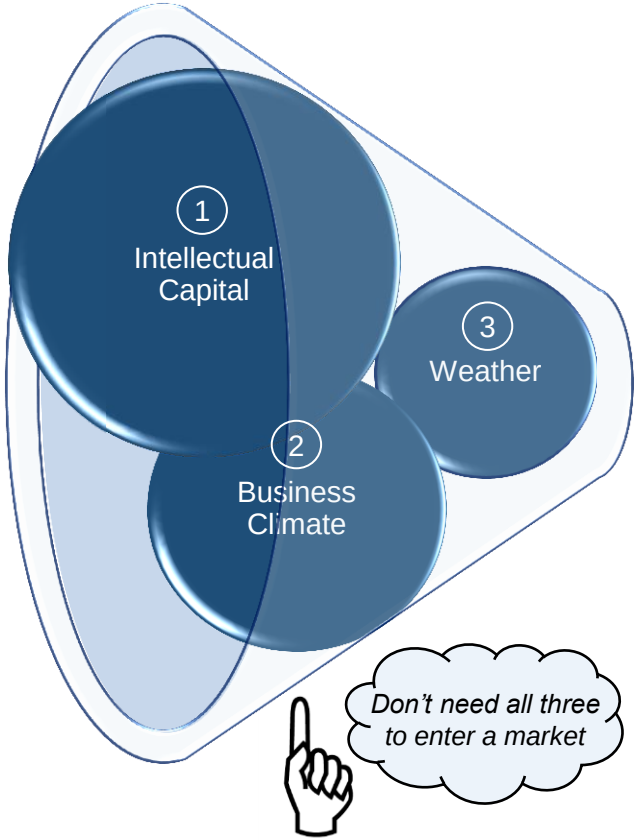
Sample Only - For the full report please visit https://www.yardimatrix.com/Publications

Section I: Identifying "Secondary" Markets to Enter



College Educated, 22 to 40 year-olds