



Rochester National

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Rochester is the 64th largest multifamily market with 62,300 completed units and 7,249 units in development, 2,255 of which have already broken ground.

New lease asking **rents** are at \$1,208, up 8.4% ▲ from the previous year placing Rochester at 105th overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **625** ▲ net units absorbed over the past 12 months. This is down -620 ▼ units from the previous year's gain of 1,245 ▲ absorbed units.

Employment in Rochester has grown by 3.9% ▲ over the past 12 months, while hourly wages have fallen by -1.5% ▼ YoY to \$27.43 according to the Bureau of Labor Statistics.







