

BROOKLYN MULTIFAMILY

Yardi[®] Matrix

Market Analysis Winter 2019

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Record Year for Kings County

Continuing to benefit from Manhattan's proximity and spillover effect, Brooklyn's multifamily stock expansion reached a new cycle peak in 2018, with most of the supply geared toward high-income residents. Although the metro added 4,651 units last year, demand remained high, pushing Lifestyle rents up 3.4% in the 12 months ending in January.

Adding 46,600 jobs year-over-year, education and health services led New York City employment growth. Meanwhile, professional and business services and leisure and hospitality added 33,200 positions combined. Brooklyn's appeal as an 18-hour destination continues to grow and tourism is evolving as an increasingly relevant economic driver. Meanwhile, Gov. Cuomo's \$1.4 billion Vital Brooklyn initiative, which includes \$700 million for community-based health care and more than \$550 million for affordable housing, is moving forward. Meanwhile, the borough ranked second on the list of most desirable places to invest in, per PricewaterhouseCoopers and Urban Land Institute's 2019 Emerging Trends in Real Estate report.

With roughly 12,150 apartments estimated to come online across New York City this year and factoring in the area's prolonged housing crisis and regulatory uncertainties, we expect the average rent in the metro to advance 0.7% in 2019.

Recent Brooklyn Transactions

Shore Hill Housing



City: New York City Buyer: Jonathan Rose Cos. Purchase Price: \$149 MM Price per Unit: \$267,281

Kestrel



City: New York City Buyer: Dermot Co. Purchase Price: \$75 MM Price per Unit: \$592,857

Friendset



City: New York City Buyer: Spencer Equity Group Purchase Price: \$50 MM Price per Unit: \$193,050

Berkshire



City: New York City Buyer: Jonas Equities Purchase Price: \$32 MM Price per Unit: \$263,636