Gulfport

59



55

Jackson

Baton Rouge

Morgan Cit

Prairieville

© 2024 Mapbox © OpenStreetMap

Houma

Roads

Jeff Adler Vice President <u>Jeff.Adler@yardi.com</u>

Pascagoula

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u>

Contacts

New Orleans February 2024

New Orleans is the **62nd** largest multifamily market with **62,436** completed units and **5,263** units in development, **474** of which have already broken ground.

New lease asking **rents** are at **\$1,240**, up **2.6%** ▲ from the previous year placing New Orleans at **45th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **316** ▲ net units absorbed over the past twelve months. This is up **195** ▲ units from the previous year's gain of **121** ▲ absorbed units.

Employment in New Orleans has shrunk by **-1.0%** ▼ over the past 12 months, while hourly wages have risen by **2.8%** ▲ YoY to **\$30.24** according to the *Bureau of Labor Statistics*.

