Whiteville

Myrtle Beach



Florence

Kingstre

Charlestor

Hartsville

ng

Bishopville

Camden

th ina

ngeburg

Walterbor

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February 2024

Charleston is the 54th largest multifamily market with82,759 completed units and 30,368 units in development,9,689 of which have already broken ground.

New lease asking **rents** are at **\$1,747**, up **2.6%** from the previous year placing Charleston at **45th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with $4,331 \blacktriangle$ net units absorbed over the past twelve months. This is up $839 \blacktriangle$ units from the previous year's gain of $3,492 \blacktriangle$ absorbed units.

Employment in Charleston has grown by **4.6%** ▲ over the past 12 months, while hourly wages have risen by **3.0%** ▲ YoY to **\$30.51** according to the *Bureau of Labor Statistics*.







