Gulfport

59



55

Jackson

Baton Rouge

Dona

Morgan Cit

Prairieville

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Houma

Roads

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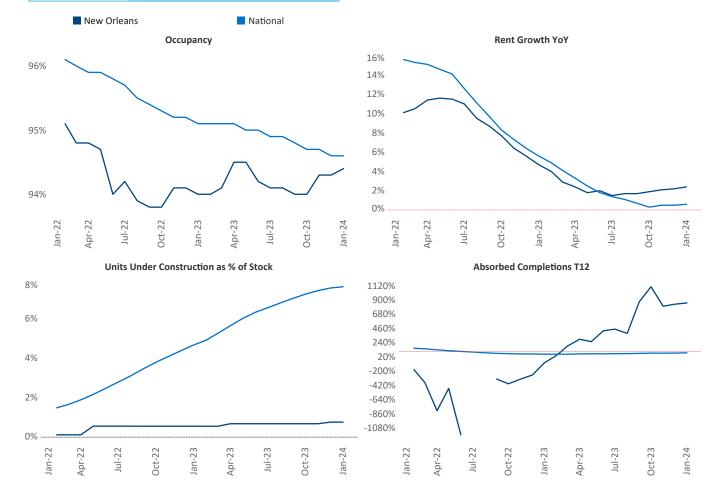
January 2024

New Orleans is the **62nd** largest multifamily market with **62,430** completed units and **5,081** units in development, **474** of which have already broken ground.

New lease asking **rents** are at **\$1,242**, up **2.4%** ▲ from the previous year placing New Orleans at **46th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **589** ▲ net units absorbed over the past twelve months. This is up **732** ▲ units from the previous year's loss of **-143** ▼ absorbed units.

Employment in New Orleans has shrunk by -1.1% ▼ over the past 12 months, while hourly wages have risen by 3.3% ▲ YoY to \$29.99 according to the *Bureau of Labor Statistics.*



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