

Contacts

Jeff Adler Razvan Cimpean
Vice President SEO Engineer

Jeff.Adler@yardi.com Razvan-l.Cimpean@yardi.com

Lubbock January 2024

Lubbock is the **112th** largest multifamily market with **21,428** completed units and **3,243** units in development, **485** of which have already broken ground.

New lease asking **rents** are at \$914, up 0.7% ▲ from the previous year placing Lubbock at 82nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **66** ▲ net units absorbed over the past twelve months. This is down **-166** ▼ units from the previous year's gain of **232** ▲ absorbed units.

Employment in Lubbock has grown by **2.2%** ▲ over the past 12 months, while hourly wages have fallen by **-6.2%** ▼ YoY to **\$20.99** according to the *Bureau of Labor Statistics*.









