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Contacts

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Central Coast January 2024

Central Coast is the 91st largest multifamily market with 35,566 completed units and 16,155 units in development, 2,407 of which have already broken ground.

New lease asking **rents** are at \$2,575, up 4.5% ▲ from the previous year placing Central Coast at 13th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -27 ▼ net units absorbed over the past twelve months. This is down -324 ▼ units from the previous year's gain of 297 ▲ absorbed units.

Employment in Central Coast has grown by **1.4**% ▲ over the past 12 months, while hourly wages have risen by 4.5% A YoY to \$34.15 according to the Bureau of Labor Statistics.









