Gulfport

59



55

Jackson

Baton Rouge

Donal

Morgan City

Prairieville

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Houma

Roads

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New Orleans December 2023

New Orleans is the **62nd** largest multifamily market with **62,430** completed units and **5,081** units in development, **423** of which have already broken ground.

New lease asking **rents** are at **\$1,246**, up **2.8%** ▲ from the previous year placing New Orleans at **40th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **601** ▲ net units absorbed over the past twelve months. This is up **1,193** ▲ units from the previous year's loss of **-592** ▼ absorbed units.

Employment in New Orleans has grown by **2.2%** ▲ over the past 12 months, while hourly wages have risen by **3.8%** ▲ YoY to **\$29.88** according to the *Bureau of Labor Statistics*.

