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Multifamily Report Summer 2018

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Demand Outpaces Supply-

Job Growth Stays Well Above Nation

Development Activity Targets Belltown

SEATTLE MULTIFAMILY

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Market Analysis

Summer 2018

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Construction Surge Continues

Seattle's multifamily market remains strong, with robust investor interest and an economy-galvanizing tech industry. After the metro reached a cycle peak in deliveries last year, occupancy in stabilized properties decreased by 50 basis points, to 95.7% as of June. A rapid hiring pace sustained by technology companies, along with soaring single-family home prices, maintains a high demand for apartments across the city, especially among young professionals.

The metro added more than 54,000 jobs in the 12 months ending in May, as Seattle continues to boast one of the strongest job markets in the country. Although trade, transportation and utilities led employment growth with more than 14,600 new jobs, the information sector saw the largest yearover-year increase—5.4%—with the addition of 5,800 jobs. Seattle's strong commercial real estate market is fueled by Amazon, which holds about 20% of the metro's prime office real estate. The company's most significant project underway is the 1.1 million-square-foot Rufus 2.0 Block 20 in Denny Triangle, coincidentally the city's largest office development.

Multifamily development activity remains robust, as roughly 23,000 units were under construction as of July, and an estimated 9,700 units are set to be delivered this year.

Recent Seattle Transactions

Tower 12



City: Seattle Buyer: Weidner Investment Services Purchase Price: \$225 MM Price per Unit: \$716,357

Venn at Main



City: Bellevue, Wash. Buyer: Equity Residential Purchase Price: \$177 MM Price per Unit: \$504,286

Shorewood Heights



City: Mercer Island, Wash. Buyer: Greystar Purchase Price: \$210 MM Price per Unit: \$325,581

Atlas



City: Issaquah, Wash. Buyer: Kennedy Wilson Purchase Price: \$135 MM Price per Unit: \$391,570