

Ocala

The Villa

Bushnel

Dade City

Zephyrhills

Lakeland

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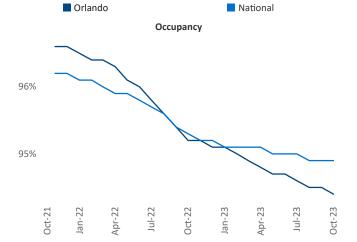
October 2023

**Orlando** is the **17th** largest multifamily market with **257,417** completed units and **157,557** units in development, **29,478** of which have already broken ground.

New lease asking **rents** are at **\$1,788**, down -**2.5%** ▼ from the previous year placing Orlando at **110th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **7,753** Anet units absorbed over the past twelve months. This is up **46** A units from the previous year's gain of **7,707** A absorbed units.

**Employment** in Orlando has grown by **2.2%** ▲ over the past 12 months, while hourly wages have fallen by **-1.1%** ▼ YoY to **\$30.56** according to the *Bureau of Labor Statistics*.



Daytona Beach

95

Palm Bay

Vero Beach

DeLand

Orlando

Kissimme

Avon Park

Deltona



