

Contacts

Jeff Adler
Vice President

<u>Jeff.Adler@yardi.com</u> <u>Razv</u>

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Baton Rouge September 2023

Baton Rouge is the **86th** largest multifamily market with **40,854** completed units and **7,367** units in development, **2,181** of which have already broken ground.

New lease asking **rents** are at **\$1,143** from the previous year placing Baton Rouge at **91st** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with **-88** ▼ net units absorbed over the past twelve months. This is down **-153** ▼ units from the previous year's gain of **65** ▲ absorbed units.

Employment in Baton Rouge has grown by 2.8% ▲ over the past 12 months, while hourly wages have risen by 5.6% ▲ YoY to \$30.16 according to the *Bureau of Labor Statistics*.









