National

Jeff Adler



Triad

Contacts

Razvan Cimpean Vice President SEO Engineer Razvan-I.Cimpean@yardi.com Jeff.Adler@yardi.com

Triad

August 2023

Triad is the 48th largest multifamily market with 94,242 completed units and 26,404 units in development, 5,082 of which have already broken ground.

New lease asking **rents** are at \$1,233, up 1.7% ▲ from the previous year placing Triad at 68th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **1,527** ▲ net units absorbed over the past twelve months. This is up 1,242 ▲ units from the previous year's gain of **285** ▲ absorbed units.

Employment in Triad has grown by 2.3% ▲ over the past 12 months, while hourly wages have risen by 4.9% ▲ YoY to \$29.74 according to the Bureau of Labor Statistics.









