Jeff Adler

Vice President



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Omaha August 2023

West Point Harlan olumbus Red Oak Lincoln

Omaha is the 51st largest multifamily market with 89,844 completed units and 31,407 units in development, 7,629 of which have already broken ground.

New lease asking **rents** are at \$1,190, up 6.3% ▲ from the previous year placing Omaha at 8th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **2,345** ▲ net units absorbed over the past twelve months. This is up 359 ▲ units from the previous year's gain of **1,986** ▲ absorbed units.

Employment in Omaha has grown by **1.5%** ▲ over the past 12 months, while hourly wages have risen by 3.3% ▲ YoY to \$31.63 according to the Bureau of Labor Statistics.







