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## Contacts

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## **Central Coast** August 2023



Central Coast is the 91st largest multifamily market with 35,364 completed units and 14,420 units in development, 1,913 of which have already broken ground.

New lease asking **rents** are at \$2,501, up 2.0% ▲ from the previous year placing Central Coast at 65th overall in year-over-year rent growth.

Multifamily housing demand has been positive with 97 \( \textstyle \) net units absorbed over the past twelve months. This is down -149 ▼ units from the previous year's gain of 246 ▲ absorbed units.

**Employment** in Central Coast has grown by 3.4% ▲ over the past 12 months, while hourly wages have risen by 3.8% A YoY to \$32.29 according to the Bureau of Labor Statistics.







