Yardi Matrix

Heler

Wind

Monroe

Athens

Watkinsville

Dahlonega

Lawrenceville

Snellville

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ell

odv

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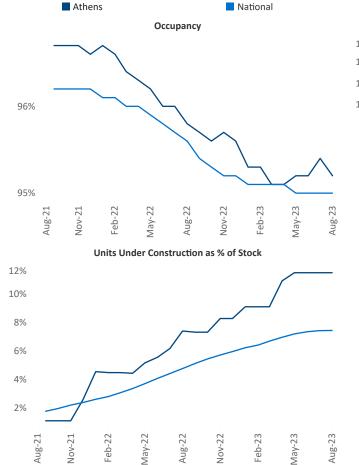
August 2023 Razvan-I.Cimpean@yardi.com

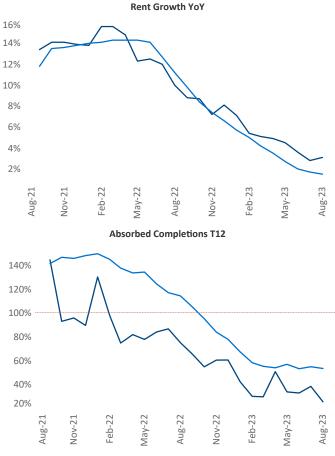
Athens is the 108th largest multifamily market with 22,924 completed units and 11,838 units in development, 2,641 of which have already broken ground.

New lease asking **rents** are at **\$1,417**, up **3.1%** from the previous year placing Athens at 46th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with 460 A net units absorbed over the past twelve months. This is down -736 ▼ units from the previous year's gain of 1,196 ▲ absorbed units.

Employment in Athens has grown by **4.7%** A over the past 12 months, while hourly wages have risen by 3.7% A YoY to \$26.86 according to the Bureau of Labor Statistics.





Razvan Cimpean

SEO Engineer

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