

TWIN CITIES MULTIFAMILY



Market Not Immune To National Trends

Market fundamentals were modest in the Minneapolis-St. Paul market, with rents up 0.2% on a trailing three-month basis through July, to \$1,483. The figure remained below the national average of \$1,729, which advanced 0.3%. Year-over-year, rent growth in Twin Cities hit 1.7%, just above the U.S. figure, which clocked in at 1.6%.

Twin Cities employment growth (1.8%) trailed the national average (2.8%) as of May. Despite only two sectors recording losses, the rate was 100 basis points below the U.S. figure. Sectors recording significant gains included leisure and hospitality (17,700 jobs, up 9.6%), education and health services (12.900 jobs, up 3.5%) and government (7,200 jobs, up 2.8%). Meanwhile, the metro's 3.3% unemployment rate as of June was below the already low national figure, which sat at 3.6%.

Transactions slumped after two years of record volumes. In the first seven months of 2023, investors mainly targeted Renter-by-Necessity properties, with the total year-to-date through July at just \$186.9 million. Developers brought 1,494 units online, with an additional 16,679 units underway as of July. Yardi Matrix expects 6,841 units to come online during 2023, marking a clear change of pace from the previous two years, when nearly 23,000 units came online in 24 months.

Market Analysis | September 2023

Contacts

Jeff Adler

Vice President & General Manager of Yardi Matrix Jeff.Adler@Yardi.com (303) 615-3676

Ron Brock, Jr.

Industry Principal, Matrix JR.Brock@Yardi.com (480) 663-1149 x2404

Doug Ressler

Media Contact Doug.Ressler@Yardi.com (480) 695-3365

Author

Agota Felhazi Associate Editor

Recent Twin Cities Transactions

LPM



City: Minneapolis Buyer: Weidner Investment

Services

Purchase Price: \$74 MM Price per Unit: \$209,040

EDITION



City: Minneapolis Buyer: Weidner Investment Services Purchase Price: \$55 MM

Purchase Price: \$55 MM Price per Unit: \$282,051

Park Glen



City: St. Louis Park, Minn. Buyer: EQT Exeter Purchase Price: \$54 MM Price per Unit: \$187,655

ReNew West Bloomington



City: Bloomington, Minn. Buyer: FPA Multifamily Purchase Price: \$33 MM Price per Unit: \$154,061