Jeff Adler



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Central New Jersey July 2023

Central New Jersey is the 37th largest multifamily market with 139,873 completed units and 46,588 units in development, **7,111** of which have already broken ground.

New lease asking **rents** are at \$2,091, up 6.1% ▲ from the previous year placing Central New Jersey at 14th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **3,439** ▲ net units absorbed over the past twelve months. This is up 1,030 ▲ units from the previous year's gain of **2,409** ▲ absorbed units.

Employment in Central New Jersey has grown by 3.9% ▲ over the past 12 months, while hourly wages have risen by 3.9% ▲ YoY to \$36.69 according to the Bureau of Labor Statistics.









