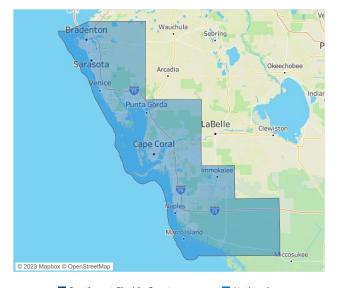
Jeff Adler

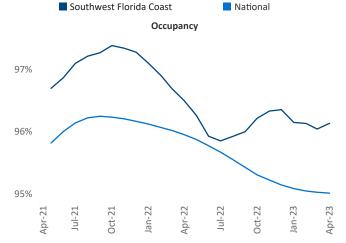
Vice President



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Southwest Florida Coast April 2023

Southwest Florida Coast is the 53rd largest multifamily market with 84,180 completed units and 79,034 units in development, **11,977** of which have already broken ground.

New lease asking **rents** are at **\$2,073**, up **3.5%** from the previous year placing Southwest Florida Coast at 74th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **3,521** A net units absorbed over the past twelve months. This is down -3,688 ▼ units from the previous year's gain of 7,209 A absorbed units.

Employment in Southwest Florida Coast has grown by 2.7% ▲ over the past 12 months, while hourly wages have risen by 2.9% A YoY to \$30.44 according to the Bureau of Labor Statistics.

