Jeff Adler

Vice President

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Savannah - Hilton Head

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Savannah - Hilton Head March 2023

Savannah - Hilton Head is the **82nd** largest multifamily market with **42,392** completed units and **14,657** units in development, **3,237** of which have already broken ground.

New lease asking **rents** are at **\$1,615**, up **6.7%** ★ from the previous year placing Savannah - Hilton Head at **36th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **521** ▲ net units absorbed over the past twelve months. This is down **-2,178** ▼ units from the previous year's gain of **2,699** ▲ absorbed units.

Employment in Savannah - Hilton Head has grown by **2.0%** ▲ over the past 12 months, while hourly wages have risen by **1.0%** ▲ YoY to **\$25.43** according to the *Bureau of Labor Statistics*.









