Jeff Adler

Vice President

Jeff.Adler@yardi.com



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Mobile January 2023

Saraland

Mobile

Daphne

Fairhope

Passagoula

Dauphin Island

Gulf Shores

Mobile is the **94th** largest multifamily market with **32,970** completed units and **3,389** units in development, **349** of which have already broken ground.

New lease asking **rents** are at \$1,132, up 6.5% ▲ from the previous year placing Mobile at 68th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **93** ▲ net units absorbed over the past twelve months. This is down **-885** ▼ units from the previous year's gain of **978** ▲ absorbed units.

Employment in Mobile has grown by **2.9%** ▲ over the past 12 months, while hourly wages have fallen by **-2.8%** ▼ YoY to **\$27.32** according to the *Bureau of Labor Statistics*.







