Sun Prairie

ansville

Madison Fitchburg



18

Richland

Center

Platteville

© 2023 Mapbox © OpenStreetMap

Madison

uque

98%

97%

96%

95%

14%

12%

10%

8% 6%

4%

2%

Dec-20

Dec-20

14

Jeff Adler Vice President Jeff.Adler@yardi.com

Waterte

Fort Atkinsor

Janesville

Beloit

National

Whitewa

Contacts Liliana Malai

Senior PPC Specialist

Liliana.Malai@yardi.com

Madison

December 2022

**Madison** is the **71st** largest multifamily market with **55,217** completed units and **23,139** units in development, **7,905** of which have already broken ground.

New lease asking **rents** are at **\$1,447**, up **8.6%** ▲ from the previous year placing Madison at **30th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,823**▲ net units absorbed over the past twelve months. This is up **1,747**▲ units from the previous year's gain of **2,076**▲ absorbed units.

**Employment** in Madison has grown by **2.8%** • over the past 12 months, while hourly wages have risen by **0.2%** • YoY to **\$32.72** according to the *Bureau of Labor Statistics*.

Jun-22

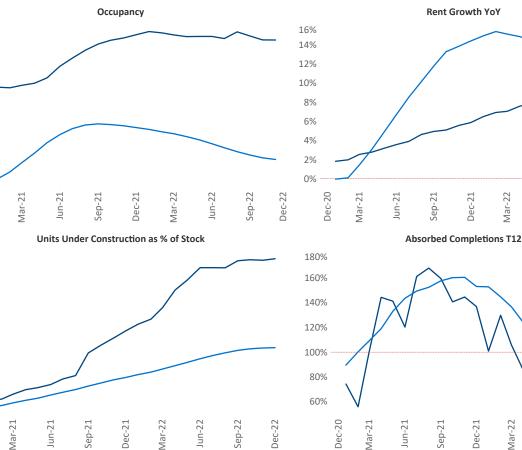
Jun-22

Sep-22

Dec-22

Dec-22

Sep-22



\$32.72 according to the Bureau of L