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## Southwest Florida Coast August 2022

**Southwest Florida Coast** is the **53rd** largest multifamily market with **83,031** completed units and **49,614** units in development, **7,972** of which have already broken ground.

New lease asking **rents** are at \$1,993, up 17.3% ▲ from the previous year placing Southwest Florida Coast at 3rd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **4,561** ▲ net units absorbed over the past twelve months. This is down **-3,472** ▼ units from the previous year's gain of **8,033** ▲ absorbed units.

**Employment** in Southwest Florida Coast has grown by **5.0%** ▲ over the past 12 months, while hourly wages have risen by **3.9%** ▲ YoY to **\$29.05** according to the *Bureau of Labor Statistics*.









