

Yardi® Matrix

Orange County's Investor Appeal

Multifamily Report Summer 2017

Rent Growth Outpaces Nation

Developers Ramp Up Construction

Acquisition Yields Hit Record Lows

ORANGE COUNTY MULTIFAMILY

Yardi® Matrix

Market Analysis

Summer 2017

Contacts

Paul Fiorilla

Associate Director of Research
Paul.Fiorilla@Yardi.com
(800) 866-1124 x5764

Jack Kern

Director of Research and Publications
Jack.Kern@Yardi.com
(800) 866-1124 x2444

Author

Adriana Pop

Senior Associate Editor

Demographic Shifts Pick Up Speed

Employment gains, a moderate supply of new development and a high barrier to homeownership have bolstered strong multifamily demand in Orange County, pushing up rents and keeping occupancy over 96%.

Despite a slowdown, which followed a broader, national trend, the labor market remains stable, sustained by a resurgent construction industry. Major projects underway include LT Platinum Center, a \$500 million transit-oriented development, which is set to bring retail, residential and hotel space to Anaheim. Tustin Legacy, the most significant ground-up office development in Orange County's recent history, is going up in Santa Ana. Employment is also growing in the professional and business sector, mostly in technology and creative industries.

Housing prices, especially near the coast, have become unaffordable for many middle-class and younger families, producing a net out-migration among those segments. Over the next 25 years, residents age 65 and older are projected to be the highest-growing segment of the population.

Both local and foreign investors are drawn to the region's stability, leading to record-low acquisition yields. Going forward, the rental market may soften, as a significant amount of supply is scheduled to come online in the near future. For 2017, Yardi Matrix expects a rent increase of 5%.

Recent Orange County Transactions

Axiom Tustin



City: Tustin, Calif.
Buyer: Raintree Partners
Purchase Price: \$164 MM
Price per Unit: \$260,430

Elan Huntington Beach



City: Huntington Beach, Calif.
Buyer: LaSalle Investment Management
Purchase Price: \$131 MM
Price per Unit: \$478,102

Amerige Pointe



City: Fullerton, Calif.
Buyer: TA Realty
Purchase Price: \$115 MM
Price per Unit: \$393,836

Uptown Fullerton



City: Fullerton, Calif.
Buyer: Advanced Real Estate Services
Purchase Price: \$99 MM
Price per Unit: \$235,154

To Subscribe

Hollie Zepke

Audience Development Specialist
Hollie.Zepke@Yardi.com
(800) 866-1124 x5389