

Jeff Adler Vice President Jeff.Adler@yardi.com

Liliana Malai Senior PPC Specialist <u>Liliana.Malai@yardi.com</u>

Contacts

Greenville July 2022

**Greenville** is the **60th** largest multifamily market with **69,646** completed units and **20,292** units in development, **6,490** of which have already broken ground.

New lease asking **rents** are at \$1,322, up 12.9% ▲ from the previous year placing Greenville at 42nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,168** ▲ net units absorbed over the past twelve months. This is down **-670** ▼ units from the previous year's gain of **2,838** ▲ absorbed units.

Employment in Greenville has grown by 2.9% ▲ over the past 12 months, while hourly wages have risen by 2.4% ▲ YoY to \$28.12 according to the *Bureau of Labor Statistics*.









