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Southwest Florida Coast June 2022

**Southwest Florida Coast** is the **53rd** largest multifamily market with **82,461** completed units and **48,294** units in development, **7,090** of which have already broken ground.

New lease asking **rents** are at \$2,004, up 27.1% ▲ from the previous year placing Southwest Florida Coast at 1st overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **5,958** ▲ net units absorbed over the past twelve months. This is down **-1,501** ▼ units from the previous year's gain of **7,459** ▲ absorbed units.

**Employment** in Southwest Florida Coast has grown by **5.3%** ▲ over the past 12 months, while hourly wages have risen by **7.4%** ▲ YoY to **\$29.20** according to the *Bureau of Labor Statistics*.









