

Jeff Adler Vice President Jeff.Adler@yardi.com

Contacts

Liliana Malai Senior PPC Specialist <u>Liliana.Malai@yardi.com</u> Midland - Odessa June 2022

Midland - Odessa is the 105th largest multifamily market with 27,024 completed units and 4,104 units in development, 1,889 of which have already broken ground.

New lease asking **rents** are at \$1,125, up 11.5% ▲ from the previous year placing Midland - Odessa at 69th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,137** ▲ net units absorbed over the past twelve months. This is up **1,377** ▲ units from the previous year's gain of **760** ▲ absorbed units.

Employment in Midland - Odessa has grown by **6.2%** ▲ over the past 12 months, while hourly wages have risen by **4.8%** ▲ YoY to **\$32.46** according to the *Bureau of Labor Statistics*.









