

Jeff Adler Vice President Jeff.Adler@yardi.com

Santa Barbara

Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com

Contacts

Central Coast June 2022

Gilroy Los Banos

Nontrey Bay
National Marine
Sanctuary

Soledad

Coalinga
Avenal

Delano

Bakersfield

Obispo

Tehaci

Central Coast is the **89th** largest multifamily market with **37,679** completed units and **10,125** units in development, **1,471** of which have already broken ground.

New lease asking **rents** are at \$2,421, up 13.8% ▲ from the previous year placing Central Coast at 40th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **722** ▲ net units absorbed over the past twelve months. This is up **306** ▲ units from the previous year's gain of **416** ▲ absorbed units.

Employment in Central Coast has grown by **4.6**% ▲ over the past 12 months, while hourly wages have risen by **7.5**% ▲ YoY to \$30.95 according to the *Bureau of Labor Statistics*.

